



News Release

For Immediate Release

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The Delta Chelsea is officially Carbon Neutral!

Recognition from LivClean Eco Stay Program

TORONTO, ON – February 4, 2010 – The Delta Chelsea Hotel, Canada’s largest hotel and located in downtown Toronto, has offset 109% of our annual carbon footprint as recognized by the LivClean Eco-Stay Program that provides Canadian hotels with leadership positioning in environmental action, accountability and responsibility.

With all of the environmental initiatives implemented by the hotel since 2005, the Delta Chelsea Hotel has reduced emissions by 64%. For 2009, 7845 tonnes of carbon offsets were purchased from emission reducing projects and the amount of carbon removed from the atmosphere is equal to removing 572,685 cars off the road for a day! All of the contributions made by the Delta Chelsea Hotel have been Canadian Standards Association Certified. On our behalf, LivClean invests in environmental projects around the world and specifically in Canada that remove, reduce and eliminate the creation of green house gases from the air we share. The LivClean Eco-Stay program asks each hotel guest to donate \$1 plus GST upon check-out and all funds are sent back to LivClean to purchase carbon offsets on the hotel’s behalf. Carbon offsets will not only help in our quest to fight global warming, it will enhance our pursuit of sustainable living.

The Delta Chelsea has been at the forefront of hotel waste management and through the strong partnership with Turtle Island Recycling, it has exceeded both industry standards and Municipal targets in landfill diversion. While the City of Toronto set a target of 70% diversion for 2010, the Delta Chelsea has actually diverted 84% of the waste stream to recycling in 2009. The Delta Chelsea was selected as the winner of the 2008 Energy & Environment Award from the Hotel Association of Canada. This award is given to a lodging property that has developed a culture towards integrating environmental management practices that improve everyday operations and the bottom line, while maintaining quality service and meeting guest expectations. In recognition of the Delta Chelsea’s environmental initiatives, the Hotel Association of Canada (HAC) awarded the Delta Chelsea with a 4 Green Key ECOMmodation rating.

“As a business operating in a large community such as Toronto, the Delta Chelsea recognizes and respects its corporate social responsibility to make it a stronger and better place to live. As a quality organization, this is a key focus for our hotel and our company. To that end, we will always consider the environment in our decision-making, striving to take action that will positively impact the environment and that will go beyond existing regulations and legislation”, says Josef Ebner, Regional Vice-President and Managing Director, Delta Chelsea Hotel.